

Your Forests - Too precious to plunder

Production of public education material for NEFA's 1998 forest campaign;

- **information leaflets**
- **displays**
- **forest talk/ slide show**
- **merchandise**

Editorial Committee;

Dee Grebner 31 Hunter St Lismore ph 0266 224536 fax 0266 213676 dgrebn10@edu.scu.au
Georgia Beyer College St Lismore ph/fax 0266 224737 bigscrub@om.com.au
Susie Russell Main rd Elands, ph/fax 0265 504481 gladneys@tpgi.com.au
Carrie Deutsch, 22 Queen St Ashfield 2131 phone 02 97169347 cdeutsch@metz.une.edu.au

This production outline will be circulated to;

Editorial committee members and
Dailan Pugh (NEFA)
John Corkill (NEFA)
Steve Duthy (Big Scrub Env. Centre)
Lyn Orrego (NEFA)
Linda and Greg Gill (NEFA)
Marg Maclean and Barrie Griffiths (NEFA)
Mik Moriarty (Clarence Env. Centre)
Tim Thorncraft (NEFA)
David Burgess (NEFA)
Penny Hood (NUS)

Therese Elliot (FCG)
Jamie Parker (GREENS)
Jan Burrams (GREENS)
Paul Winn (NEFA)
Georgia Miller (FAN)
Emma Gorrod (FAN)
Sue Wicks (cartoonist)
Andrew Weldon (cartoonist)
Peter Wright (FCG)
Jess Bowden (Clarence Env. Centre)

For production of leaflets, displays and slide show, we need;

- **images; high quality photos, drawings and cartoons**
- **content**

Summary of images required - HELP NEEDED!!!!!!

We desperately need high quality photos to make the production of this education material possible. Here is a summary of the images that we need. Can you please look through your photo collection, and give me (Carrie) contact details for any photographers you know.

Please contact me ASAP if you can provide any photos, cartoons and drawings.

CAMPAIGN ICONS

NEFA is developing cartoons characters of old growth forest dependant animals. These characters will help the public to understand that this forest assessment is crucial to all the living creatures that need old growth forest to survive.

Tiger the tiger quoll is a wilderness icon - he's a teenager so watch out!

Blossom the yellow bellied glider and her two babies petal and possum are the old growth icons, and

Aunty Sage, the sooty owl - what does she represent.....? Keep in touch for the next exciting instalment!

There will be a range of merchandise produced featuring these characters, and costumes are being produced for street theatre.

Images needed;

Photographs

- nice forest/ old growth tree (black and white/ good contrast) to be used as cover of introductory info leaflet
- yummy forest photo (for general display)
- good quality photos of endangered animals
- nice photo of brushbox rainforest
- aerial photo of a river (eg upper catchment)
- photo from point lookout
- overview photo of forested landscape
- good forest / trashed forest photos (eg Chaelundi - Tim to take???)

Cartoons/ drawings/ photos

- cartoons for leaflets
- protest drawing/ cartoon
- photos of forestry fuckups
- drawing/ photo of portable saw mill
- drawing/ photo of soil erosion
- photos/ images relating to jobs

Production project outline

Information leaflets;

Proposed leaflet titles, and name of self nominated leaflet drafter;

1. Intro and overview - JC
2. International significance (UNE)- Dailan and Georgia
3. Background history and context - JC
4. Endangered species at risk
5. Time is running out/ you can make a difference - JC and Dee
6. State Forests - uncanny incompetence - JC
7. Unlogged forests & water quality/ quantity - Steve
8. Ecologically sustainable forest jobs
9. Myth busting - Georgia

Please get your drafts to Dee ASAP, thanks.

Ideas for images for brochures

As printing is expensive, all of the leaflets should be photocopyable. Photos can not be reproduced adequately by photocopiers, we need as many good drawings and cartoons as possible.

Ideas for images for each leaflet;

1. nice forest (black and white, good contrast)
2. map, skyline, icon image eg Mount Warning, animals
3. protest image, survey image, city action/ court
4. endangered species images
5. enrol to vote, a person posting a letter, animals
6. bad forest images. images of fuckups, eg;
fauna - v notch prosecution image
flora - Giberagee
soil - erosion (ask Lyn for image)
7. aerial view of a river, thick regrowth, frog/ water, polluted stream
8. portable saw mill
9. cartoons

Displays:

Four poster set is proposed

Copy of poster set for (7 sets);

- Lismore x 2
- Sydney x 2
- Grafton
- Nambucca
- Elands
- Hunter

Budget;

Laminating prices??

A3 of colour photocopying @ \$4.25 ea

Displays:

1. **General** (including basic CRA)

A3 image
of
yummy
forest
photo

Your forests too precious to plunder

1998, deciding forest fate

Information available here

2. Forest values;

International significance, biodiversity, endangered species, fauna, water
2 x A3 total of images

Images:

endangered spp - animal images (tiger quoll/ yellow bellied glider/ sooty owl)
biodiversity - brushbox rainforest + an animal
maybe overview - eg broad shot of a river (possibly an aerial photo)
- eg photo from point lookout

3. Good forest/ trashed forest

Two A3 photos, one before logging and one after logging

Images:

Take photos at Chaelundi - Tim to do??

4. Jobs, volumes, recovery rates - Dee and Steve to research**Images:**

fine wood work
+ ???

Forest talk/ slide show - to be produced from the above leaflet and display material
Tasks; Carrie to find out cost of making slides from photos

Quotes for printing;

Quotes for printing from Breakout;

- *(quotes at this stage are guesstimates from Breakout, and need to be confirmed when we supply the art work)*
- *Printing plates are A2 (2 x A3 size) in size - eg 2 x A3 posters, 2 x double sided A4 leaflet, 1 x A3 double sided leaflet.*
- *Plates can only be used for one print run.*

Leaflet prices - one colour, medium level recycled paper (for upmarket paper, add \$20);

2000 A4 leaflets (2 sided) \$180

4000 A4 leaflets (2 sided) (2 designs, 2000 of each) \$290

10000 A4 leaflets (2 sided) \$560

10000 A4 leaflets (2 sided) (2 designs, 5000 of each) \$560

Poster prices - black and white artwork, recycled matt art paper (a little bit shiny);

2000 A2 posters \$280

4000 A3 posters (2 designs, 2000 of each) \$280

Marginal seat leaflets

40000 (A4, 2 sided) \$1100 - \$1200

40000 (A3, 2 sided) \$2000

Keep in touch, love Carrie xxxxx